

**ORDER**

KSNV

**Order / Rev:** 103686  
**Alt Order #:** 06830032  
**Product Desc:** BERKLEY FOR SENATE  
**Estimate:** 30S  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 06/28/12 / 11/06/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency Name:** Shorr Johnson Magnus  
**Buying Contact:**  
**Billing Contact:**  
 1831 Chestnut St.  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Berkley, Shelley for Senate  
**Demographic:** A35+  
**Product Codes:** PLC01  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	73	\$74,150.00	\$63,027.50
10/29/12	10/29/12	16	\$16,675.00	\$14,173.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$74,150.00	\$63,027.50	0.00
November 2012	16	\$16,675.00	\$14,173.75	0.00
<b>Totals</b>	<b>89</b>	<b>\$90,825.00</b>	<b>\$77,201.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	20%	\$90,825.00
Market	100%	\$454,125.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$95,366.25
KLVX	0%	\$0.00
KSNV	0%	\$0.00
KTNV	32%	\$145,320.00
KTUD	0%	\$0.00
KVVU	25%	\$113,531.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$9,082.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wag	CM	5-6a	-TWTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				M-F 5-6a WakeUp w/Wagners											

REV RATE NEWS  
 NEWS

Order / Rev: 103686  
Alt Order #: 06830032  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate  
Product Desc: BERKLEY FOR SENATE  
Estimate: 30S  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					2	\$450.00		0.00			
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					2	\$700.00		0.00			
E 7	KSNV	10/29/12	10/29/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
REV RATE TODAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$900.00		0.00			
E 8	KSNV	10/23/12	10/26/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
REV RATE TODAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					6	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TwThF----	:30		(\$900.00)		0.00	NM		
Credited [cxl'd]															
13	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TwThF----	:30		(\$900.00)		0.00	NM		
See MG 8.17,8.18,8.19 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
17	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 8.13,8.14,8.10 [Revised Rate to Reinstate]															
18	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 8.13,8.14,8.10 [Revised Rate to Reinstate]															
E 10	KSNV	10/23/12	10/26/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	10/22/12-10/28/12		Noon News		12-1230pm	-TwThF----	:30		(\$425.00)		0.00	NM		
See MG 10.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		Noon News		12-1230pm	-TwThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 10.4 10/24 [Revised Rate to Reinstate]															
E 11	KSNV	10/29/12	10/29/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$425.00		0.00			
E 12	KSNV	10/29/12	10/29/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
REV RATE TODAY 2 TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$425.00		0.00			

Order / Rev: 103686  
 Alt Order #: 06830032  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	10/29/12	10/29/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
REV RATE TODAY 2 TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr	9-10a		M-----	:30	<del>(\$425.00)</del>	0.00	NM				
See MG 12.3 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12		M-F Today Show II 3rd Hr	9-10a		M-----	:30	\$425.00	0.00	NM				
Ⓜ MG for 12.1 10/29 [Revised Rate to Reinstate]															
E 13	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
REV RATE TODAY 2 TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	8		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a		-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM				
See MG 13.9, 13.10, 13.11, 13.12, 13.13 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a		-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM				
See MG 13.9, 13.10, 13.11, 13.12, 13.13 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a		-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM				
See MG 13.9, 13.10, 13.11, 13.12, 13.13 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a		-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM				
See MG 13.9, 13.10, 13.11, 13.12, 13.13 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a		-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM				
See MG 13.9, 13.10, 13.11, 13.12, 13.13 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a		-TwThF----	:30	\$425.00	0.00	NM				
Ⓜ MG for 13.8, 13.1, 13.3, 13.4, 13.7 [Revised Rate to Reinstate]															
10	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a		-TwThF----	:30	\$425.00	0.00	NM				
Ⓜ MG for 13.8, 13.1, 13.3, 13.4, 13.7 [Revised Rate to Reinstate]															
11	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a		-TwThF----	:30	\$425.00	0.00	NM				
Ⓜ MG for 13.8, 13.1, 13.3, 13.4, 13.7 [Revised Rate to Reinstate]															
12	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a		-TwThF----	:30	\$425.00	0.00	NM				
Ⓜ MG for 13.8, 13.1, 13.3, 13.4, 13.7 [Revised Rate to Reinstate]															
13	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr	9-10a		-TwThF----	:30	\$425.00	0.00	NM				
Ⓜ MG for 13.8, 13.1, 13.3, 13.4, 13.7 [Revised Rate to Reinstate]															
E 20	KSNV	10/29/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
REV RATE & FREQ. PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$450.00		0.00						
E 21	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.00	1	0.00	NM	3	\$1,350.00
REV RATE & FREQ. PHIL PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$450.00		0.00						



Order / Rev: 103686  
 Alt Order #: 05830032  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	-TWTF--	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
REV RATE JEP/WHEEL JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
10	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
11	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
12	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
13	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
14	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
15	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
16	KSNV	10/22/12-10/28/12		M-F Jeop/Wheel		630-730pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
E 32	KSNV	10/29/12	10/29/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
REV RATE JEP/WHEEL JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$1,300.00		0.00			
E 33	KSNV	10/27/12	10/27/12		CM	630-730pm		:30	2	\$525.00	1	0.00	NM	2	\$1,050.00

Order / Rev: 103686  
 Alt Order #: 06830032  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Weekend Jeopardy/Wheel			-----S-								
				WKND Jeop/Wheel											
REV RATE JEP/WHEEL															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			2			\$525.00		0.00			
E 34	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	1:00	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				News 3 in Prime											
REV RATE NEWS AFTER NFL PRIME															
NEWS AFTER NFL PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1			\$3,600.00		0.00			
E 42	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	1	\$500.00
				Tonight Show											
REV RATE TON SHOW															
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			2			\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		The Tonight Show	1135p-1237a		M-----	:30		(\$500.00)		0.00	NM		
See MG 42.3.42.4															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/29/12-11/04/12		The Tonight Show	1135p-1237a		M-----	:30		(\$500.00)		0.00	NM		
See MG 42.3.42.4															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/29/12-11/04/12		The Tonight Show	1135p-1237a		M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 42.2.42.1															
[Revised Rate to Reinstate]															
4	KSNV	10/29/12-11/04/12		The Tonight Show	1135p-1237a		M-----	:30		(\$500.00)		0.00	NM		
Ⓜ Unresolved															
[NOT AVAILABEL NO DAY MOVES]															
E 43	KSNV	10/23/12	10/26/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.00	1	0.00	NM	4	\$2,000.00
				Tonight Show											
REV RATE TON SHOW															
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			8			\$500.00		0.00			



Order / Rev: 103686  
 Alt Order #: 06830032  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	KSNV	10/23/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.00	1	0.00	NM	4	\$2,000.00

REV RATE TON SHOW  
TON SHOW

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 10/22/12	10/28/12	-TWTF--	8	\$500.00	0.00				
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16									
[NOT AVAILABLE RATE] NOT AVAILABLE RATE									
2	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16									
[NOT AVAILABLE RATE] NOT AVAILABLE RATE									
3	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16									
[NOT AVAILABLE RATE] NOT AVAILABLE RATE									
4	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16									
[NOT AVAILABLE RATE] NOT AVAILABLE RATE									
5	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16									
[NOT AVAILABLE RATE] NOT AVAILABLE RATE									
6	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16									
[NOT AVAILABLE RATE] NOT AVAILABLE RATE									
7	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16									
[NOT AVAILABLE RATE] NOT AVAILABLE RATE									
8	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16									
[NOT AVAILABLE RATE] NOT AVAILABLE RATE									
9	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM
Ⓜ Unresolved									
[NOT AVAILABLE RATE] NOT AVAILABLE RATE									
10	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1									
[Revised Rate to Reinstate]									
11	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1									
[Revised Rate to Reinstate]									
12	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM
Ⓜ Unresolved									
[NOT AVAILABLE RATE] NOT AVAILABLE RATE									
13	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM
Ⓜ Unresolved									
[NOT AVAILABLE RATE] NOT AVAILABLE RATE									
14	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1									
[Revised Rate to Reinstate]									
15	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	\$500.00	0.00	NM
Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1									
[Revised Rate to Reinstate]									
16	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a	-TWThF----	:30	(\$500.00)	0.00	NM
Ⓜ Unresolved									
[NOT AVAILABLE RATE] NOT AVAILABLE RATE									

E 44	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
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REV RAET NEWS  
NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	-TWTF--	4	\$1,200.00	0.00

E 45	KSNV	10/29/12	10/29/12		CM	11pm-1135pm		:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
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Order / Rev: 103686  
Alt Order #: 06830032  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate  
Product Desc: BERKLEY FOR SENATE  
Estimate: 30S  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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M-F News 3 at Eleven  
M-F News 3 at Eleven

REV RATE NEWS  
NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	M-----	1	\$1,200.00	0.00

E 46	KSNV	10/27/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	1:00	2	\$2,200.00	1	0.00	NM	2	\$4,400.00
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Sa-Su News 3 at Eleven

REV RAET NEWS  
NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	-----SS	2	\$2,200.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	KSNV	10/22/12-10/28/12	Sa-Su News 3 at Eleven	11pm-1135pm	-----SaSu	:30	<del>(\$1,100.00)</del>	0.00	NM

See MG 46.3

[NOT AVAILABLE RATE] NOT AVAILABLE RATE

3	KSNV	10/22/12-10/28/12	Sa-Su News 3 at Eleven	11pm-1135pm	-----SaSu	1:00	\$2,200.00	0.00	NM
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Ⓜ MG for 46.2 10/27

[Revised Rate to Reinstate]

E 48	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
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Saturday Today

REV RATE & FREQ SAT TODAY  
SAT TODAY

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	-----S-	1	\$625.00	0.00



Sunday Today

REV RATE SUN TODAY  
SUN TODAY

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:	10/22/12	10/28/12	-----S-	1	\$750.00	0.00						

N 53 KSNV	10/27/12	10/27/12	Vegas Inc.	CM	6:30-8pm	-----S-	30	1	\$375.00	1	0.00	NM
			Vegas Inc.									

1 \$375.00

REV RATE & FREQ VEGAS INC

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:	10/22/12	10/28/12	-----S-	1	\$375.00	0.00						

N 54 KSNV	10/24/12	10/29/12	M-F 5-6a WakeUp w/Wa	CM	5-6a	M-WTF--	1:00	3	\$900.00	1	0.00	NM
			M-F 5-6a WakeUp w/Wagners									

4 \$3,600.00

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:	10/22/12	10/28/12	--WTF--	3	\$900.00	0.00						
Week:	10/29/12	11/04/12	M-----	1	\$900.00	0.00						

N 55 KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	M-----	1:00	1	\$1,400.00	1	0.00	NM
			M-F 6-7a WakeUp w/Wagners									

1 \$1,400.00

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:	10/29/12	11/04/12	M-----	1	\$1,400.00	0.00						

N 56 KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	--WTF--	1:00	3	\$1,400.00	1	0.00	NM
			M-F 6-7a WakeUp w/Wagners									

3 \$4,200.00

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:	10/22/12	10/28/12	--WTF--	3	\$1,400.00	0.00						

N 57 KSNV	10/29/12	10/29/12	Today Show	CM	658a-9am	M-----	1:00	1	\$1,800.00	1	0.00	NM
			Today Show									

1 \$1,800.00

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:	10/29/12	11/04/12	M-----	1	\$1,800.00	0.00						

N 58 KSNV	10/24/12	10/26/12	Today Show	CM	658a-9am	--WTF--	1:00	3	\$1,800.00	1	0.00	NM
			Today Show									

3 \$5,400.00

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
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Order / Rev: 103686  
 Alt Order #: 06830032  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 58	KSNV	10/24/12	10/26/12	Today Show Today Show	CM	658a-9am	--WTF--	1:00	3	\$1,800.00	1	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--					3	\$1,800.00		0.00			
N 59	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	1:00	1	\$1,450.00	1	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----					1	\$1,450.00		0.00			
N 60	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	--WTF--	1:00	3	\$1,450.00	1	0.00	NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--					3	\$1,450.00		0.00			
N 61	KSNV	10/29/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M-----	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----					1	\$2,400.00		0.00			
N 62	KSNV	10/24/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	1:00	3	\$2,400.00	1	0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--					3	\$2,400.00		0.00			
Totals														89	\$90,825.00